



Rest Inn opens its doors in Coffs Harbour

SETTING THE STANDARD IN THE HOTEL INDUSTRY

Australia's first Rest Inn in Coffs

By **BELINDA SCOTT**

REST Inn is a new name in the Australian accommodation industry.

And Coffs Harbour is the location for Australia's first Rest Inn.

The Rest Inn Coffs Harbour has just opened its doors on the corner of McLean and Elizabeth Streets, behind the Fitzroy Hotel.

The Rest Inn is the result of a joint property development venture between several publicly-listed companies and two European born entrepreneurs and hoteliers.

The FAI Insurance company, an Australian-Asian property developer and the French Village Hotels Group have joined forces to create Tourism Property Investments Ltd, which is building the motels to a concept developed by Rodolphe Comparot-Belin and David Thevenon.

The two men are the joint founders of Rest Inn Australia Pty Ltd, which is responsible for the development and management of the motels.

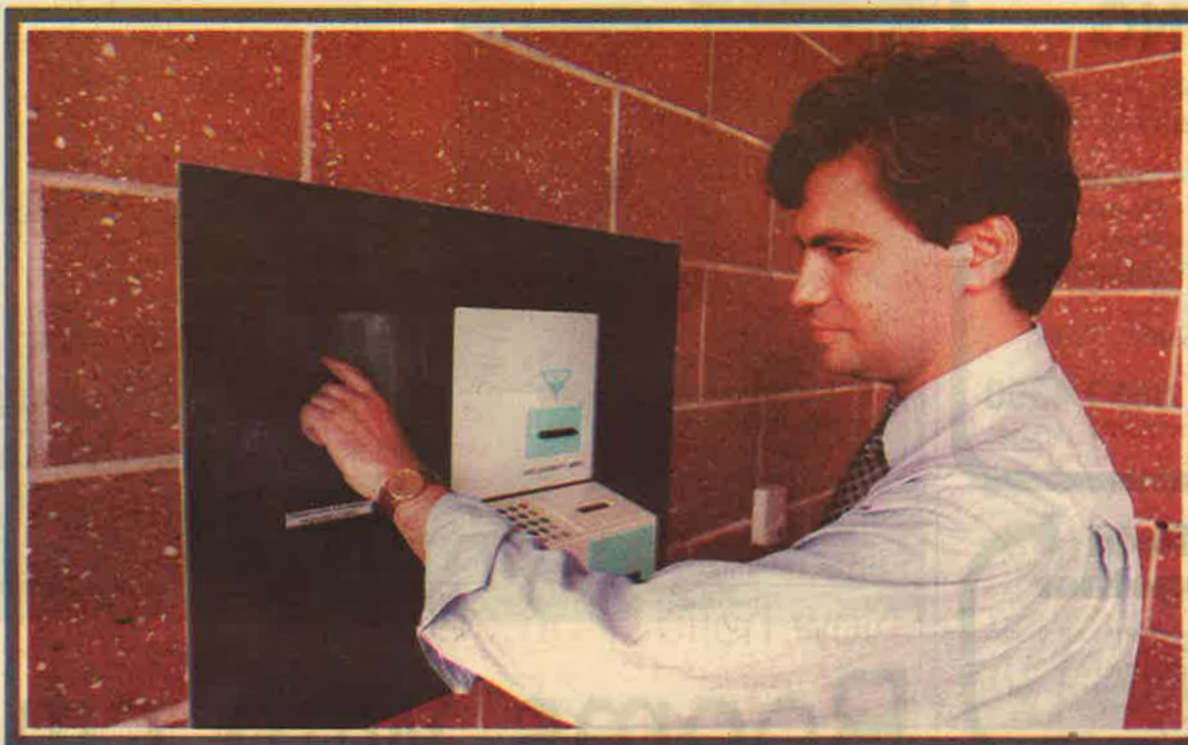
Rodolphe Comparot-Belin said the joint venture was 85 per cent Australian funded.

With Coffs Harbour being the first of a planned chain of Rest Inns, the partners have been spending considerable time in the city.

The two men are both fans of Coffs Harbour and both say they have learned many valuable lessons from the experience of building their first Rest Inn here.

They said some of their new-found knowledge would be incorporated into their plans for new motels.

The next Rest Inn, a 70-bed motel in Dubbo, will open in March next year, followed by another in Brisbane and several in Sydney.



LEFT: Co-managing director of Rest Inn Australia Pty Ltd, Rodolphe Comparot-Belin, tries out the credit card entry system at the new Coffs Harbour Rest Inn. The budget motel represents a new development in the hotel industry and the Coffs Harbour property is the first of a planned chain.

It is also likely the local motel industry will learn from the concepts and practices of the Rest Inn chain.

Rodolphe said the Rest Inn brand, with its distinctive sleeping platypus symbol, was the result of market surveys of consumers.

Convenient location and modern services and comfort at a budget price distinguish Rest Inn accommodation.

The rooms are designed to be bright,

comfortable, soundproof and represent exceptional value for money, with a flat room rate of \$45 a room for up to three people and family rooms available for \$50.

All rooms are air-conditioned, with private facilities.

Customers can check in after hours using their credit card.

The motel has a swimming pool and a breakfast and dining area seating up to 40 people,

with an outdoor terrace overlooking the pool.

'We did not base our operations on stealing (customers) from the existing operators, but on a large untapped demand,' Rodolphe said.

Rodolphe said because the Rest Inn subcontracted the supply and laundry of linen and the cleaning of rooms as well as buying all local products and supplies, it would also generate up to six new local jobs.

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- 24 hour check-in.
- Complimentary tea, coffee and hot chocolate on each floor at self service machines.
- Vending machines for cold drinks and snacks in the lobby area.
- Pay phones in the lobby area. Photocopy and facsimile services for a nominal charge at reception.
- Swimming pool.
- Guest laundry.
- Ample car parking available on premises for cars and coaches.



Setting new standards in the Motel Industry

Pictured above are
Rodolphe & David,
Co-Founders of
Rest Inn Australia Pty. Ltd.



**RESERVATIONS:
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General Managers of Rest Inn Coffs
Harbour are Herve & Valerie Bonnaire

1A McLean Street, Cnr. Pacific Hwy.,
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SETTING NEW STANDARDS IN THE MOTEL INDUSTRY



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LEFT: Manager Herve Bonnaire tests a mattress at the new Rest Inn Coffs Harbour.

BELOW: The co-managing director of Rest Inns Australia, David Thevenon, in one of the three-person rooms which include a bunk bed, always popular with young travellers.

Rooms with city views

THE Rest Inn Coffs Harbour has 70 rooms and offers a choice of double rooms, triple rooms and family rooms which can sleep up to four people.

Four ground-floor rooms are available for disabled people.

Standard rooms feature a queen-sized bed, a bunk bed, ensuite facilities, colour remote-control TV and reverse cycle air conditioning.

Many rooms have attractive views over the city to the mountains.

Complimentary tea, coffee and hot chocolate are available on

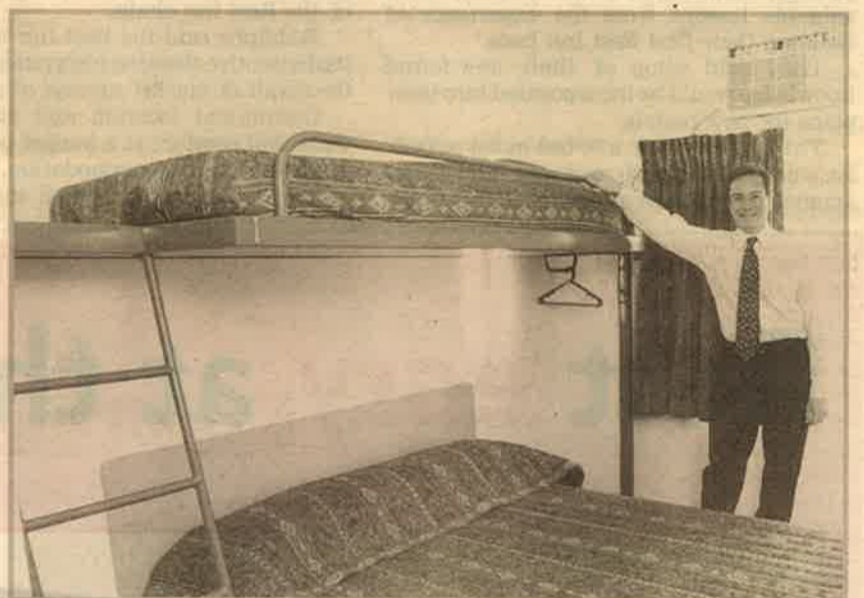
each floor at self-service machines and the motel has a guest laundry.

Non-smoking and smoking rooms are available on request.

PIN numbers, which are changed every 24 hours, are used instead of keys to access guest rooms, so guests need not worry about losing their keys.

Guests staying more than one night can retain the same PIN number.

With their ability to offer twin-share packages including dinner, bed and breakfast for less than \$40 a head a night, Rest Inns



Australia will target the coach market as well as road travellers and those using public

transport. The Rest Inn Coffs Harbour parking area includes 71 car spaces

and on-site parking for two coaches, allowing coach captains to park and clean their coaches.

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GHD Coffs Harbour offers Specialist Services to Land Development on the North Coast

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- Site detail survey
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Our congratulations to David and Rodolphe for achieving the completion of this significant development.

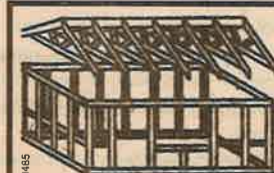
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Rest Inn opens its doors in Coffs Harbour

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Order brekkie on the touch screen

REST Inn offers a continental breakfast buffet for \$6 a person.

Breakfast includes a choice of toasts, jams, cereals, juices, tea, coffee and hot chocolate.

Breakfast is served from 6.30am to 9.30am on weekdays and from 7am until 10am on weekends and public holidays.

Rodolphe Comparot-Belin said guests could also cook for themselves during the day using the kitchenette.

Although the kitchenette will be closed at night, the dining area will remain open and vending machines in the lobby will have snacks and drinks.

The motel's touch screen check-in system even allows guests to order breakfast as well as allowing them to select the language they use for communicating and issuing receipts.

Rest Inn will also have brochures and information about activities and attractions in the district for guests to browse through.

The developers of the Rest Inn intend to refurbish the motel completely within five years.



The Rest Inn Coffs Harbour has a dining area which can accommodate 40 people. The dining area opens on to an outdoor terrace overlooking the swimming pool.

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Rest Inn at a glance ...

ADDRESS: The Rest Inn Coffs Harbour has just opened its doors on the corner of McLean and Elizabeth Streets, behind the Fitzroy Hotel.

FEATURES: The rooms are designed to be bright, comfortable, soundproof and represent exceptional value for money, with a flat room rate of \$45 a room for up to three people and family rooms available for \$50. All rooms are air-conditioned, with private facilities.

MANAGERS: The managers of the new Rest Inn are Herve and Valerie Bonnaire.

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Contracted to landscape at the Rest Inn Motel

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opens its doors in Coffs Harbour

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Managers hail from Paris

THE managers of the new Rest Inn in Coffs Harbour, which opened its doors to the public on Thursday, are Herve and Valerie Bonnaire, who have come from Paris to guide the motel through its 'settling in' period.

Mr and Mrs Bonnaire will provide friendly service in the motel's reception area from 6.30am until 9.30pm each day.

But guests will have 24-hour access to the Rest Inn using a fully automated check-in system which allows guests to enter the hotel and their rooms by using a secured six-digit

it PIN number.

New guests can also use the system to book into the motel and be issued a PIN number using their credit card.

In the event of credit card problems, intending guests can contact the resident manager.

Photocopying and facsimile services are available for a nominal charge at the reception desk and there are vending machines for cold drinks and snacks in the lobby area as well as pay phones.

Room reservations for Rest Inns Australia can be made by calling the central reservation number, 02-92 644000 or Rest Inn Coffs Harbour on 02-66 509101.

Reservations are held until 7pm, but guests wanting to arrive later can guarantee their booking by pre-paying, using either Mastercard or Visa.

Guaranteed reservations can be cancelled free of charge until 7pm on the planned arrival date.



ABOVE: the resident manager of the Rest Inn Coffs Harbour, Herve Bonnaire at the motel's reception desk.

BELOW: guests at the Rest Inn Coffs Harbour can make use of in-house laundry facilities.



CONGRATULATIONS

REST INN

FAI Insurance is proud to be associated
with the opening of
the Rest Inn, Coffs Harbour.



ODLIN
THE INTERIORS COMPANY

Odlin International wish to congratulate Rest Inn on the opening of their motel in Coffs Harbour and are proud to have been involved with this development.

Odlin International Pty Ltd
Phone (02) 9725 3044

B U I L D C O R P



**Buildcorp tucks the
Rest Inn to bed.**

Buildcorp congratulates Tourism Property Developments on the successful completion of their 70 room Rest Inn development in Coffs Harbour.

Good luck with the opening.
We're proud to have been involved.

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